Anat Shalev | UI designer

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Portfolio https://www.anat.info

With over 20 years experience in UI design, creating intuitive graphic solutions to complex systems, delivering understandable, goal oriented and intuitive user experience for diverse systems / apps / digital platforms.

In my work I focus on creating a cohesive and coherent visual language, designing clear, appealing and recognizable icon sets and interface elements. Decluttering screen space, visualizing complex data by identifying and emphasizing what truly matters to help users navigate and accomplish their goals with ease and accuracy.

For over 15 years I have specialized in designing graphic user interfaces to complex medical systems, I have worked as the lead UI designer at Biosense-Webster creating the GUI and visualization to complex systems for diagnosis and treatment of cardiac arrhythmias in hospital environment, delivering electric, topographic and anatomic data in real time for diverse users.

Professional-level knowledge of industry standard design software

Freelance Work Experience 2006 - Present

2021-2022

UI designer for AppScent medical - UI design of an AI based medical device for home use that offers a non-invasive, integrated system for detection and relief for sleep apnea.

UI designer for CathWorks with their FFRangio system transforming angiograms to 3D maps with vessel pressure evaluation, revolutionizing treatment decisions for coronary artery disease.

UI designer for MaxQ AI - 'smarter care' - enhanced clinical workflow solutions assisting with improved patient triage and artificial intelligence (AI) clinical insights.

UI designer for Medtronic - Visionsense™ Real-time infrared fluorescence imaging platform - redesigning UI concepts for the touch panel.

2020

UI designer for Made2Flow - Web based solution that optimises & improves the "product development process" in the fashion industry

UI designer for Medtronic - SuperDimension™ Developing minimally invasive navigation

bronchoscopy (ENB) system aiding in the diagnosis of lung disease.

2019

UI designer for CyberGuild Ventures - for their 'SecureU' web based app and extension plugin providing protection to enterprises from accidental information leaks on social media and mails.

UI designer for MaxQ AI - 'Artificial intelligence' based software for assessment, prioritization quantification, and rule-out of suspected intracranial hemorrhage (ICH)

2006-2019

Lead UI designer for Biosense Webster - (a division of Johnson & Johnson Medical NV/SA) Developing diagnostic and therapeutic tools to treat cardiac arrhythmias

Employment 2006 - 1999

2006-2009

UI designer at NetWise - web and software design and development company

2003-2004

UI designer at AMS - research and development data collection software company

2000-2003

UI designer at Pamam - consultation company for human engineering software, UX & UI design

1999-2000

Graphic Designer at Icons - design company specializing in web and multimedia